Alida

**Job-Titel:**
Business Development Associate - Vollzeit - AlidaCXM - Cologne

**Job-Beschreibung**
Alida is a cloud-based CXM SaaS company that specializes in gathering and applying the hardest-to-reach customer experience data. Using proprietary technology and processes, Alida is able to deeply engage any audience to increase voluntary customer data capture and apply that data to improve customer experiences. With its unique, relationship-based approach, Alida’s Sparq platform enables companies to interact directly with consented audiences of customers. Unlike traditional voice-of-customer methods, Alida unlocks the real-time feedback that companies need to build better products, deliver better services and achieve better business outcomes hand in hand with their own highly engaged, deeply understood customers.

Hundreds of high-performing organizations across multiple industries benefit from Alida’s technology and guidance, including Toyota, LinkedIn, Red Bull, VMware, and more. To learn more about Alida, follow us on LinkedIn, Facebook and Twitter, or visit us at [www.alida.com](http://www.alida.com).

Equally important to the success of our business are our people. We couldn’t do what we do without our awesome Alid’ers and look forward to welcoming a new Alid’er to our Alida family. Come be great with us.

Your role, should you choose to accept it, is to leverage contacts, knock down doors and get in front of potential clients who may benefit from our technology. We are looking for someone who loves being part of a team and talking to people. We need someone who is not afraid to cold call the C-Suite of a big company and tell our story.

This is a great opportunity to launch a very successful and rewarding career in business development in our Cologne office. You will have the opportunity to work with and learn from some of the best sales leaders in the industry, to promote innovative solutions, to engage with colleagues around the globe and to directly contribute to the success of our organization. The potential for further career development in this role and within our organization is endless!

**Anforderungsprofil**

**We Are Looking For Someone Who**
- Wants to be a strategic member of the sales team, responsible for identifying and ultimately creating qualified sales opportunities
- Is responsible for building sales pipeline and generating revenue
- Can increase pipeline through active demand generation and targeted campaigns
- Can manage multiple customer calls and web presentations on a daily basis

**You Are a Fit If You Are**
- Interested in technology and in becoming an expert in your space
- Driven and self-motivated to be successful in whatever you do
- Collaborative: you naturally share ideas and never lose sight that you are part of a team
- Comfortable with leveraging multiple social channels (LinkedIn, Twitter, events, etc.) to make connections and start conversations with people
- Comfortable building relationships with clients over the phone and via email
- Experienced with SaaS environments an asset
- Able to adapt to change and flourish in a dynamic environment
- A positive person, with the ability to excel under pressure

**You Bring These Skills With You**
- Passion for technology, marketing and sales
- Active prospecting, nurturing and pipeline building using tools like Salesforce.com, LinkedIn Sales Navigator, Hootsuite, etc.
- Writing, crafting and honing engaging and attention-grabbing emails, proposals, letters and voice messages
Willingness to deliver presentations over web/phone
An ability to develop and maintain in-depth knowledge of products and services, relevant industry trends, and competition
You have 1+ years sales and/or account management experience at a SaaS or Enterprise Software company
You are a strong listener and customer advocate
You have a Bachelor’s degree or diploma in Marketing, Sales or a similar discipline
A background in CX or Market Research is valued but not a necessity

Kontakt
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Art der Beschäftigung: Vollzeit
Zeitraum der Beschäftigung: unbefristet, ab Dienstag, 6. Oktober 2020
Firmenname: Alida
Ansprechpartner: Herr Michael Keller
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Bitte beziehen Sie sich in Ihrer Bewerbung auf https://www.stellenwerk-bochum.de/